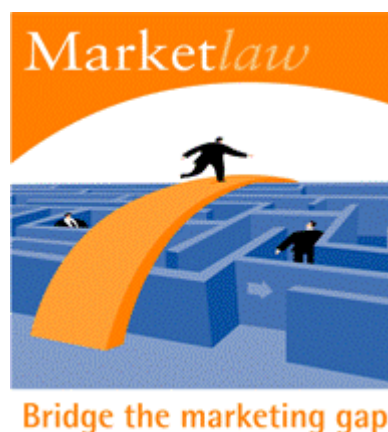


Keep your clients coming back with Marketlaw's exclusive Client Registration Scheme

In today's competitive market retaining client loyalty is more difficult than it has ever been before. A combination of economic down turn, internet access and well known household brands entering the market has had the combined effect of making it more likely that the customer will shop around before deciding where to place his business.



Marketlaw has responded to this challenge by developing a unique Client Registration Scheme for both the individual and SME commercial customer. The schemes are insurance-based products designed to pro-actively assist in the retention of existing clients and the acquisition of new ones. Both are competitively priced and will not cost you a penny. Indeed, a contribution to the marketing of the scheme is available through commission.

For individuals the cover includes employment disputes, consumer protection, defence against criminal conviction, Tax, VAT and PAYE disputes with HMRC and Personal Injury. For companies (up to a maximum of fifty employees) cover includes employment and awards, defence against criminal prosecution, Tax, VAT and PAYE disputes with HMRC and personal injury. In addition, cover isn't necessarily limited to "defending" as legitimate cases can be pursued. The limit of indemnity for each claim is £50,000.

Cover for one-year costs just £25 for the individual and £525 for the corporate customer. There is little administration and experienced support to ensure everything runs smoothly.

The beauty of this exclusive Marketlaw product is that it allows the practice to brand the schemes in their own name offering significant competitive advantages. The policy will use the firm's designated telephone number to contact to ensure that the firm get control of the matter from the outset. The policy is provided by Composite Legal the leading Legal Expenses Protection specialists and fully compliant with Law Society and S.R.A. Regulations.

Find out more how Marketlaw can work with you to maximise the benefits of the scheme to build your business while offering clients valuable peace of mind.

Contact: leslie@marketlaw.co.uk